



**DAN SULLIVAN**

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## EXPERIENCE:

### **DDESIGNED** (October 2015 – Present) (freelance senior art director/acd)

Works with clients and partners to deliver new and creative ideas and executions. Work and experience includes all 360 forms or creative, from digital to broadcast to print.

### **Jack Morton Worldwide** (May 2015 – October 2015) - Boston, MA (senior art director)

Role involves the creation and development of campaigns both on and offline. Projects consist of the conceptualization and creation of brand development, point of purchase, site and app design.

### **AMP Agency** (March 2012 – May 2015) - Boston, MA (senior art director)

As senior art director I performed a number of tasks including: managing a team of designers as well as working with the team to concept, develop and present creative. Projects included all forms of media ranging from OLA, experiential, mobile applications, websites to print and social.

### **Cashman + Katz** (April 2008 – November 2011) - Glastonbury, CT (art director)

Art directed and designed for a variety of clients. Projects included point of purchase material, web site design, advertising concepts for TV, brochure design, as well as work with Flash.

### **Bose Corporation** (May 2006 – April 2008) - Framingham, MA (art director)

Art direction focused on retail design for the chain of Bose stores as well as various retail environments. Other projects included web and interactive design, logo design, print materials, as well as numerous other forms of media. Roles and responsibilities included all aspects of creation from concept, design, to the overseeing of production.

### **Go Big** (June 2005 – May 2006) - Newton, MA (graphic designer)

Creation of designs for a variety of clients. Tasks included concepts, designs, overseeing production as well as art directing photo shoots.

### **Atomic Marketing** (December 2001 – March 2002) - Cambridge, MA (art director)

Atomic Marketing was a company specializing in creative services to a variety of clients. Responsibilities within the creative department included concept development, print and multimedia design, pre-press work, digital photography, updating hardware / software, as well as maintaining client relationships.

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## EDUCATION:

**General Assembly**, Boston, MA - Certificate: front end development

**Central Connecticut State University**, New Britain, CT - BA: graphic / information design (print / interactive)

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## PROFICIENCY:

Photoshop	Flash	FireWorks	Blender	Sublime	HTML	Sketch	Concepting
Illustrator	InDesign	Dreamweaver	Macaw	Muse	CSS	Some Javascript	Client Presentations